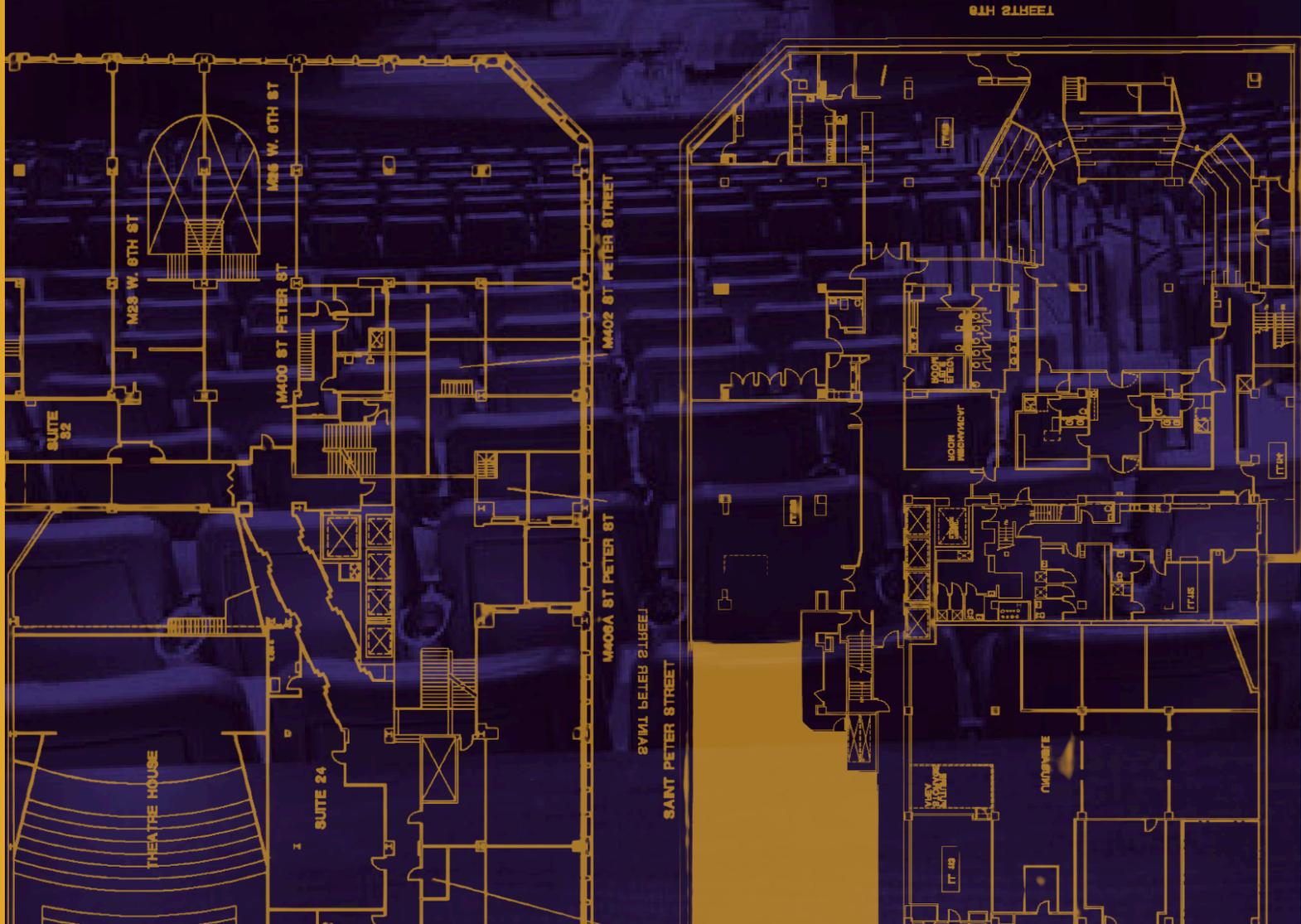


**A SEASON OF CELEBRATION**



# **PARK SQUARE THEATRE**

**CAPITAL  
IMPROVEMENT  
SPONSORSHIP  
OPPORTUNITIES**



# FROM ARTISTIC DIRECTOR STEPHEN DIMENNA

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Dear Friends,

For 50 years, Park Square Theatre has evolved and grown, transforming its spaces to meet the needs of artists and audiences alike. We are incredibly fortunate to call the Historic Hamm Building home - a space rich with character and history. However, at 110 years old, the building requires significant improvements to sustain our theatre's future.

As we embark on this milestone 50th Anniversary Season, we are also looking ahead to the next 50 years. To continue delivering the top-notch experience our audiences and artists deserve, we must invest in critical capital improvements across the board.

From upgrading our lighting and sound systems to refreshing our lobby and backstage spaces, these renovations will ensure that Park Square remains a premier destination for theatre lovers in the Twin Cities.

This is more than just maintaining a building - it's about strengthening the foundation that allows us to create bold, dynamic theatre. Just as show sponsors make productions possible, capital sponsors make it possible for those productions to thrive. This is a unique opportunity to put your name on a lasting piece of Park Square's legacy, with naming rights to key infrastructure improvements and recognition in all 50th Anniversary publications.

By supporting this effort, you are directly shaping the future of Park Square Theatre, ensuring that generations to come will continue to experience the power of live performance in a space that is accessible, innovative, and artistically excellent.

Join us in building a stronger Park Square for the next 50 years.

With gratitude and vision,



*Stephen*

*Stephen DiMenna*  
*Executive Artistic Director*  
*Park Square Theatre*  
[dimenna@parksquaretheatre.org](mailto:dimenna@parksquaretheatre.org)

**THE STORIES YOU WANT**



**THE ARTISTS YOU LOVE**

# **BECOME A CAPITAL** **IMPROVEMENT SPONSOR!** **ALL SPONSORSHIPS INCLUDE:**

- Full name recognition on all signage, marketing materials, programs, and advertisements related to the 50th Anniversary and beyond.
  - VIP complimentary tickets to each production in the 50th Anniversary Season.
  - Special recognition at our 50th Anniversary Gala, honoring your contribution to Park Square's future.
- A dedicated plaque displayed on, near, or in place of your sponsored contribution (e.g., "The John Smith Tech Booth").
- Private behind-the-scenes tour with key staff, highlighting the impact of your sponsorship.
  - Meet-and-greet opportunities with actors, artists, and students, along with invitations to VIP events and receptions.
- Exclusive access to rehearsals or tech previews, offering a firsthand look at how your support enhances the theatre experience.
- Recognition in Park Square's 50th Anniversary publications, celebrating your role in securing the next 50 years of live theatre.

**By sponsoring Park Square Theatre's capital improvements, you are making a lasting impact on the future of live theatre in the Twin Cities. Your generous support will be recognized in meaningful ways, ensuring your contribution is honored for years to come.**

**Your support ensures that Park Square remains a vibrant, innovative, and welcoming home for artists and audiences alike.**

**Join us in building a stronger foundation for the next 50 years!**



## **LED LIGHTING UPGRADE**

**\$20,000 (basic) | \$40,000 (expanded) |  
\$300,000 (full overhaul)**

Illuminate the stage with modern, energy-efficient LED lighting! A basic upgrade provides a simple LED wash, while additional funds allow for more extensive LED integration. A full overhaul would bring our entire lighting system into the modern age with cutting-edge fixtures and infrastructure.

## **FLOOR REPLACEMENT**

**\$30,000**

With *A Chorus Line* and *Goosebumps: The Musical* on the horizon, we must restore and reinforce the Proscenium stage floor to support the high - energy movement and choreography these productions require.

This project includes removing the worn masonite, repairing the subfloor and trap system, and installing a brand-new, durable show deck. A strong, stable stage is essential for performers, ensuring they can sing and dance safely without risk of injury. Your support will help create a professional, reliable foundation for every production.



## **PLUMBING IMPROVEMENT**

**\$10,000**

Fix long-overdue plumbing issues across the theatre, including repairs to sinks, drains, and backstage facilities. This sponsorship ensures that both performers and staff have reliable access to water in key areas.

## **SOUND SYSTEM UPGRADE**

**\$31,000 (minimum) | \$80,000 (full upgrade)**

Bringing *A Chorus Line* and *Goosebumps: The Musical* to life requires a critical upgrade to our wireless microphone and sound system. This investment includes permanent, high-quality wireless microphones, improved audio clarity, and the elimination of costly rentals, making productions more sustainable. *A Chorus Line* alone demands wireless microphones for 18 principal actors and 7 ensemble members to fully capture the show's intricate vocals and choreography.

Your support ensures every performance sounds its best.



## **MAIN DRAPE & TRAVELER CURTAIN**

**\$10,000**

Help us replace the Proscenium's aging main drape and move the current curtain to the upstage traveler position, ensuring a polished look and professional function for all productions.



## **iMac & QLab for Both Stages**

**\$8,000**

Essential for sound design and production, this upgrade ensures seamless audio and cue management.



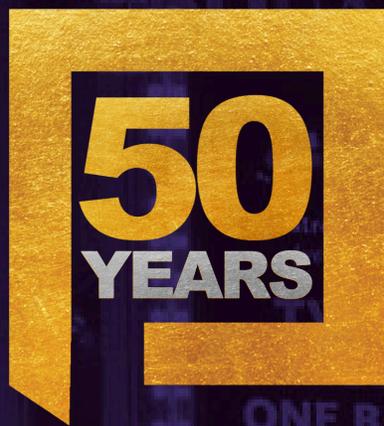
## **ACCESSIBILITY & SAFETY UPGRADES**

– Various Amounts

From updating assistive listening systems to improving handrails in the Proscenium, this sponsorship supports a variety of projects aimed at making Park Square Theatre more accessible and safe for all patrons.



**A SEASON OF CELEBRATION**



**PARK  
SQUARE  
THEATRE**

**THANK YOU**

**Thank you for taking the time to consider furthering  
Park Square Theatre's 50-year legacy.**

**Your support ensures that we can continue to bring  
generations together through stories and experiences  
that touch the heart, engage the mind, and uplift the  
spirit for the next 50 years to come!**



**For sponsorship opportunities  
please contact:**

**Matthew Connolly  
Advancement Manager  
[connolly@parksquaretheatre.org](mailto:connolly@parksquaretheatre.org)**

**Or visit [parksquaretheatre.org](https://parksquaretheatre.org) to learn more.**

**All contributions are 100% tax-deductible and  
directly support the future of Park Square Theatre.**